



# SMART FABRICS Summit

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April 24, 2018  
Washington, DC USA

[SmartFabricsSummit.com](http://SmartFabricsSummit.com)



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**A WELCOME LETTER FROM**

**Deputy Assistant Secretary of Commerce for Industry and Analysis Anne Driscoll**

Welcome to the 2018 Smart Fabrics Summit, hosted by the U.S. Department of Commerce and the Industrial Fabrics Association International. The Smart Fabrics Summit is an opportunity to showcase new smart fabrics technology, inspire collaboration among industry leaders, and encourage the creation of manufacturing jobs in the United States.

The Department of Commerce plays a unique role in facilitating partnerships between the public and private sectors on emerging technologies. Working together, we can spur advancements and address challenges with respect to new industries such as smart fabrics. Reaching the market's full potential will require not just overcoming technical challenges but also bridging differences in how the apparel, technology, and textile industries approach product development and addressing various public policy issues, including trade policy.

I want to thank the innovators and entrepreneurs joining us here today for the new ideas and energy they bring to this discussion. I also want to extend a special thank you to our partners at the Industrial Fabrics Association International. The Department of Commerce plays a key role in spurring innovation, but our efforts alone are not sufficient. It is up to leaders like you in the private sector to help us build the tangible partnerships that will turn new ideas into viable, thriving businesses.

Sincerely,

Anne Driscoll  
Deputy Assistant Secretary of Commerce for Industry and Analysis

..... *Thank you sponsors!* .....

EXHIBITORS



VENUE



The Secretary of Commerce serves as the voice of U.S. business within the President's Cabinet. The Department works with businesses, universities, communities, and the nation's workers to promote job creation, economic growth, sustainable development, and improved standards of living for Americans.

The International Trade Administration, one of the Department's twelve bureaus, strengthens the competitiveness of U.S. industry and improves the global business environment for U.S. companies by promoting trade and investment and ensuring fair trade through the rigorous enforcement of our trade laws and agreements.

The Office of Textiles and Apparel (OTEXA) oversees programs and strategies to improve the domestic and international competitiveness of the American textiles and apparel manufacturing sectors.



The Industrial Fabrics Association International (IFAI) is a trade association comprised of member companies representing the global advanced textiles and specialty fabrics marketplace. IFAI invests more than \$8 million each year to advance the fabrics industry and support member companies.

IFAI divisions offer market-specific events, publications, education, networking, and other resources.

**Schedule**

- 7:45 am Registration & Continental Breakfast
- 8:25 am Welcome and Opening Remarks
- 8:30 am Current Developments in the Smart and Interactive Fabrics Market
- 9:05 am Education and Collaboration: The Key to Moving Smart Fabrics Forward
- 9:40 am Smart Fabrics Standards: A Government Regulator's Perspective
- 10:25 am Coffee and Networking Break
- 10:40 am Smart Fabrics Standards: A Standards Development Organization's Perspective
- 11:30 am First Responder Requirements for Smart Fabrics
- Noon Lunch Served
- 12:30 pm Keynote Lunch Presentation
- 1:30 pm Yarn is the New Invention
- 2:05 pm Trends in Public-Private R&D Partnerships on Smart Fabrics
- 2:50 pm Coffee and Networking Break
- 3:05 pm Keys to Intellectual Property Protection and Licensing
- 3:55 pm Wired Skins: An Exploration into Solar Powered Fabric
- 4:30 pm Data Security and Privacy for Connected Textiles and Apparel
- 5:20 pm Closing Keynote Presentation
- 5:50 pm Closing Remarks
- 6 pm Networking Reception



















**Kenya Wiley**

Founder and CEO, Fashion Innovation Alliance

The Fashion Innovation Alliance is a collective and consultancy specializing in policy and regulatory compliance, access to capital, inclusion and innovation for fashion and beauty technology. Since its launch in 2016, the alliance has served as a resource for emerging and enterprise companies at the intersection of fashion, retail and technology. Ms. Wiley was named to WWD's 2017 Women Leaders in Business and she chaired ASTM's inaugural task group on data security for smart textiles.



**Katerina Megas**

Program Manager for the Internet of Things, National Institute of Standards and Technology (NIST)

In her position at NIST, Ms. Megas focuses on advancing the development and application of research, standards, guidelines, and technologies necessary to improve the security and privacy of ecosystems of connected devices. Before joining NIST, Ms. Megas led the development and execution of IT strategies across multiple market verticals. She holds an MS in information systems from Virginia Tech.

**Cathlin Tully**

Staff Attorney, Federal Trade Commission

Ms. Tully is a staff attorney in the FTC's Division of Privacy and Identity Protection, where she investigates companies' privacy and data security practices. Previously, Ms. Tully worked in the FTC's Mergers III Division of the Bureau of Competition.

**PRESENTATION | 5:20 PM**

## Closing Keynote Presentation



**Wilbur Ross**

Secretary of Commerce, Department of Commerce

As the 39th Secretary of Commerce, Wilbur L. Ross, Jr. ensures that U.S. businesses have the tools they need to create jobs and economic opportunity. Secretary Ross has over 55 years of investment banking and private equity experience. He has restructured over \$400 billion of assets in industries from airlines, to credit cards, homebuilding, insurance, manufacturing and more. He has been chairman or lead director of more than 100 companies operating in over 20 countries and was named by Bloomberg Markets as one of the 50 most influential people in global finance.

**NETWORKING RECEPTION | 6 PM**