



# SMART FABRICS Summit

April 24, 2018  
Washington, DC USA

Ronald Reagan Building and International Trade Center

Hosted by



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

## Smart Fabrics: Getting Smarter Emerging Trends in Research, Technology and Public Policy

The Smart Fabrics Summit is designed to foster greater collaboration between the U.S. apparel, technology and textile industries and to identify the public policies that could accelerate the design and manufacture of smart fabrics products by U.S. companies. The 2018 event builds on the success of the sold-out 2016 Smart Fabrics Summit by highlighting emerging trends and new technology.

Put your company at the forefront of this growing market and commit to sponsoring and exhibiting today.

### For More Information

Visit [SmartFabricsSummit.com](http://SmartFabricsSummit.com) to

- > Sign up to receive Summit updates
- > View the current agenda
- > Watch videos from the 2016 Summit

### For Sponsorship and Exhibit Opportunities

Mark Berriman  
651 225 6923  
[meberriman@ifai.com](mailto:meberriman@ifai.com)

### When:

April 24, 2018

### Where:

Washington, D.C.  
Ronald Reagan Building and International Trade Center

### Who:

U.S. Department of Commerce  
International Trade Administration  
Office of Textiles and Apparel

Brands  
Textile Suppliers  
Tech Companies  
Academics/Researchers  
Policymakers From Federal Agencies

### Agenda:

Panel Discussions  
Demonstrations  
Exhibits  
Lunch Keynote  
Networking Reception

# Exhibit and Sponsorship Opportunities

April 24, 2018 | Washington, D.C.

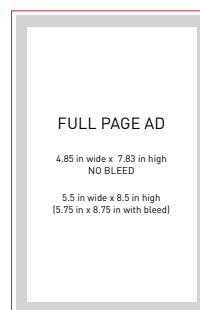


IFAI members earn \$500 off the published sponsorship rates

	PLATINUM SPONSOR [exclusive]	GOLD SPONSOR [2 available]	EXHIBITOR TABLES [limited availability*]
	\$7,500	\$5,000	\$2,000
<b>Broad Sponsor Recognition</b> <ul style="list-style-type: none"> <li>&gt; Logo on large screen throughout event when not in use by presenters; logo size in proportion to sponsorship level</li> <li>&gt; Logo on Smart Fabrics Summit website sponsor page</li> <li>&gt; Logo on signage</li> <li>&gt; Recognition and sponsor link in email updates to subscribers of the Summit's email newsletter</li> </ul>	✓	✓	
<b>Continental Breakfast Sponsor</b> Signage during breakfast, recognition from the podium following breakfast		✓	
<b>Morning and Afternoon Break Sponsor</b> Signage during breaks and recognition from podium prior to breaks	✓		
<b>Networking Reception Sponsor</b> Signage during reception and sponsor may provide logo napkins	✓		
<b>Advertisement in Program Guide</b> All attendees will receive a Program Guide with agenda, speaker bios, and sponsor advertisements. Sponsorship includes a logo in the Thank You ad.	✓	✓	✓
<b>List of Attendees</b> Sponsors and exhibitors will receive a final list of attendees. Emails included for attendees who provide permission to distribute.	✓	✓	✓
<b>Summit Registrations</b> Sponsors and exhibitors receive complimentary registrations	3	2	2
<b>Promotional space</b> One standard, skirted tabletop space in the reception and break area	One 6-Foot Table	One 6-Foot Table	One 6-Foot Table

\*Due to space limitations, there are only 15 tabletops available. Tables will be assigned on a first-come, first-serve basis. Sponsors will be given priority. Exhibit displays must be contained completely on top of our 6-foot table. Any variances from this must be submitted to Mark Berriman for approval by March 23, 2018.

NON-SPONSOR ADVERTISEMENT IN PROGRAM GUIDE	PRICE
<b>Full page</b> Color: 4 color CMYK No Bleed: 4.85 in wide x 7.83 in high With Bleed: 5.5 in wide x 8.5 in high with .25 in bleed	\$1,000
<b>Half page</b> Color: 4 color CMYK No Bleed: 4.85 in wide x 3.75 in high	\$750



**FOR MORE INFORMATION**  
 Mark Berriman  
 651 225 6923  
 meberriman@ifai.com

Ad Specifications: All ad materials must be submitted by Mar. 9, 2018 to make the print deadline.

File Format Required: PDF/X1-A